



## **Kay Yow Foundation Becomes Charity of Choice for the Texas Girls Coaches Association**

The Board of Directors of the Texas Girls Coaches Association voted to name the Kay Yow Foundation as the official charity of choice at the June 6, 2010, meeting in Austin, Texas. Marsha Sharp, Executive Director of the Kay Yow Foundation, solicited the support of TGCA to become a nationwide player with the Foundation in finding answers in the fight against women's cancers through raising money for scientific research, assisting the underserved and unifying people for a common cause. There are several coaches currently fighting the vicious disease of cancer. Coaches of women athletics share not only their profession, but a community, and it is important to pull together and support a cause. TGCA will join with the Kay Yow Foundation in challenging member coaches, institutions, fans and communities to implement one Event-in-a-Box, as provided by the Foundation, to raise money for the Cancer Fund.

The Kay Yow Foundation works in partnership with The V Foundation for Cancer Research. The V Foundation was founded by ESPN and Jimmy Valvano 14 years ago. Jimmy V had a quest to eradicate cancer with a dire need for early development detection, critical-stage grant support, and his Foundation was formed to assist the brilliant young researchers to eventually find cures for cancer development.

"I do not know anyone in our society today that has not been touched in some way by the dreaded disease of cancer," stated Sam Tipton, Executive Director of the Texas Girls Coaches Association. "Our Board of Directors felt a need for our member coaches of girls' athletics and the student/athletes they serve to form a partnership with an organization to become our charity of choice. The Kay Yow Foundation was chosen because of their ability to help our coaches, fans and communities in their fundraising efforts, along with a large portion of the monetary benefits being channeled to research and clinical trials to help eliminate the various forms of cancer."

"The Kay Yow Foundation is very grateful to the Board of Directors of the Texas Girls Coaches Association for joining us in our efforts to fight women's cancers by raising funds for research and clinical trials. The TGCA is already one of the most respected coaches organizations in the country and now will be a trailblazer in unifying communities for a cause much greater than competition. I know that together we will save lives and improve the quality of life for individuals and their families who are impacted by this terrible disease. I personally want to thank Executive Director Sam Tipton for facilitating this partnership. All of us associated with the Kay Yow Foundation want to express our heartfelt thanks to coaches all across the great state of Texas for this partnership and opportunity to make a difference for so many," said Marsha Sharp, Executive Director of the Kay Yow Foundation.