



Texas Girls Coaches Association

Lee Grisham - Assist. Executive Director

MEMORANDUM

TO: High School Coach
FROM: Lee Grisham - Assist. Executive Director
RE: All-Star Program

Congratulations on having an All-Star selected by the Texas Girls Coaches Association. It is a tribute to you, your program, school and community to have an athlete achieve this honor. In an effort to involve local fans and booster clubs, increase recognition and promote our All-Stars, TGCA is providing an opportunity for schools, booster clubs, communities, etc., to support their All-Stars through ads in the official All-Star program.

1/2 page booster ads may be purchased for \$200.00

Ads may extend congratulations to your All-Star, promote your athletic program, etc. Your school and community, as well as parents and friends, may purchase ads. We just ask that you adhere to the following guidelines, as we will copy your ad exactly as it is submitted. Therefore, the appearance of your ad depends upon the quality of the copy you submit.

*Ads should be sent electronically to: lee@austintgca.com. We will accept jpegs, gif or tiff files ONLY, and files must be saved/scanned at 300 dpi minimum.

*Or please submit an art ready copy (for best results use a laser printer).

*Please DO NOT FOLD or staple your ad.

*All ads must fit within the boundaries shown on the enclosed ad form (7" wide x 4.5" tall).

See sample ad from previous programs on our website at: <http://www.austintgca.com/allstars/index.html>

Please pass these guidelines on to the person who designs your All-Star's ad.

Please mail your contract and the check, made payable to:

Texas Girls Coaches Association (or TGCA), P.O. Box 2137, Austin, Tx 78768

Please feel free to make copies of the contract should you need more, but don't forget to pass along the guidelines from this letter as well.

Thank you.

Lee Grisham