

Texas Girls Coaches Association

All Star Ad Guideline

TO: High School Coach
FROM: Lee Grisham - Assist. Executive Director
RE: All-Star Program

Congratulations on having an All-Star selected by the Texas Girls Coaches Association. It is a tribute to you, your program, school and community to have an athlete achieve this honor. In an effort to involve local fans and booster clubs, increase recognition and promote our All-Stars, TGCA is providing an opportunity for schools, booster clubs, communities, etc., to support their All-Stars through ads in the official All-Star program.

1/2 page booster ads may be purchased for \$200.00

Ads may extend congratulations to your All-Star, promote your athletic program, etc. Your school and community, as well as parents and friends, may purchase ads. We just ask that you adhere to the following guidelines, as we will copy your ad exactly as it is submitted. Therefore, the appearance of your ad depends upon the quality of the copy you submit.

Please pass these guidelines on to the person who designs your All-Star's ad.

7" wide by 4.5" high (including border)

Program will be printed in black and white

Ads should be print ready

300 dpi minimum

To Submit and Ad:

1. Fill out google doc and attach the ad (Click to Submit Ad)
2. Print and fill out contract (Click to Open Contract)
3. Mail your contract and the check (Ad may be submitted without payment)

make payable to: **Texas Girls Coaches Association (or TGCA)**
P.O. Box 2137
Austin, Tx 78768

Thank you,

Lee Grisham
Assistant Executive Director